

**TERMINA**  
Formerly THREADLET

# From overhead to advantage

Bettys Burgers' success story:  
how they saved \$100k+ while  
eliminating admin.

# Staying connected

## Let us handle energy so you can focus on growth

Betty's Burgers started from a humble single store in Noosa, which has grown into a network of almost 100 stores across Australia.

But with rapid growth came challenges. For the ops and finance team, managing energy across so many locations is complex.

Like with many expanding businesses, Betty's Burgers faced issues like fluctuating energy prices, rolling out of contracts, and operational inefficiencies that impacted their bottom line.

With the lack of visibility, Thomas and the team faced unsustainable operating costs from contracts expiring amidst sharp price rises and disconnection risks.

This was just the tip of the iceberg.

Now with Termina, the whole team, from property and finance to sustainability can leverage the platform while staying on the lowest prices.

**Reduce energy prices and usage automatically**

**Reduce store opening costs and win more potential sites**

**Single source of truth and validation for bills**

**Auto-track and export for reporting - no upload required**

Thomas saw these energy issues and saw the opportunity to save time and money while leveraging the data to scale faster.

"The problem comes from the desire to scale - Termina provides the solution to scale efficiently, faster."

# Solutions to scale faster

Identifying Betty's challenges and requirements

## 01

### Reduce energy prices and usage automatically

**Operations** needs to keep energy prices & usage under control to keep stores profitable.

## 02

### Reduce new store opening costs

**Property** needs to understand the genuine maximum demand (and how to reduce it) to reduce new store open costs and win more potential sites.

## 03

### Source of truth for bills, budgets and payments

**Accounts and finance** needs one dashboard and report of outstanding bills and what was owed on their energy to save time and ensure supply. Track sites against budgets to flag issues early.

## 04

### Auto-track and export for emissions reporting

**Sustainability** needs to automatically track and export for emissions reporting - no upload required.

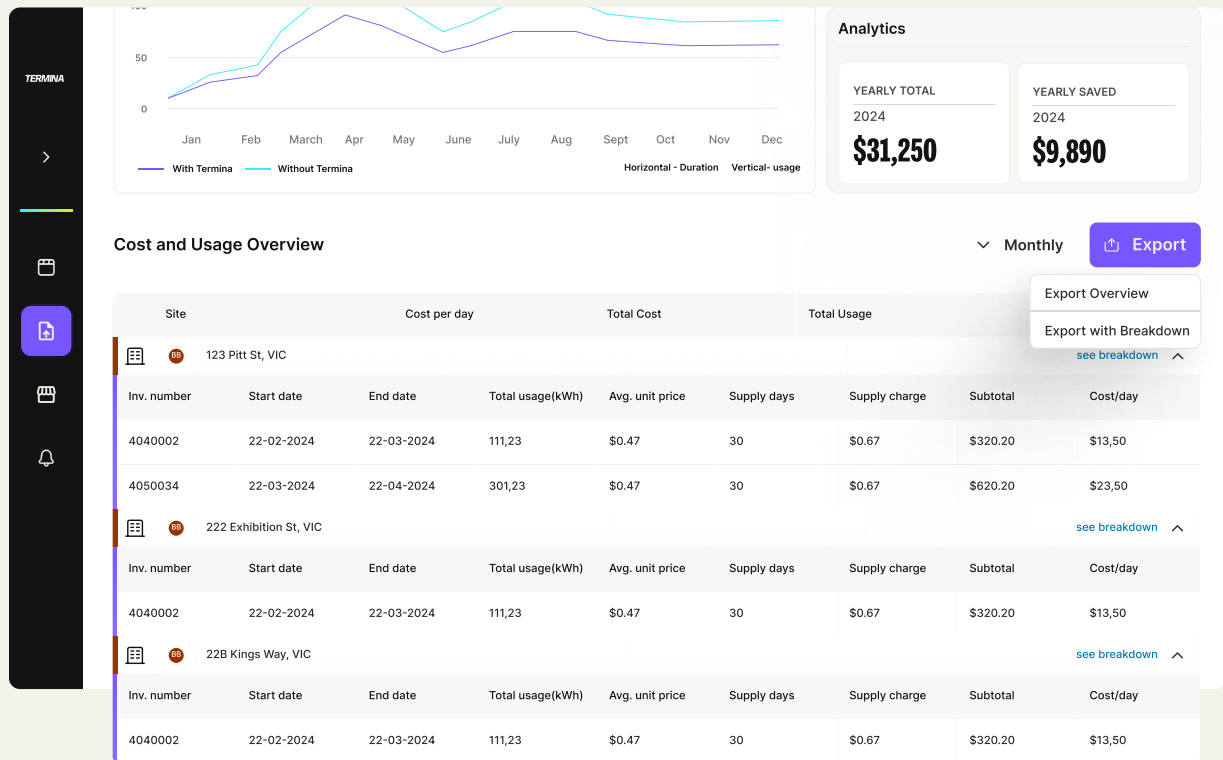
THOMAS GUNTER

Operations manager  
Betty's Burgers

"I was reading through the proposal and thinking 'this is exactly what we need' . Energy is too hard for one person to manage so having Termina manage it for us is a lot easier than negotiating with several companies ourselves."

# Reporting and scalability

Pairing better procurement with automated reporting.



**Audit-grade,  
automated reporting  
in minutes not months**

Reporting used to mean manually collecting energy data from hundreds of bills, taking days each month. It also isn't audit worthy and mistakes can be made, risking non-compliance costs.

Termina automatically collects all energy data in one place so you can export with one click - no upload required.

What used to take weeks, now takes 30 seconds.

Now the sustainability team can spend more time leveraging data to reduce emissions and costs instead of spending time collecting it.

# Put your energy to work

**Join 2500+ locations and start making better energy decisions.**

No lock in contracts

No out of pocket costs

Lower costs, better decisions.

[Talk to us or schedule a demo.](#)

**THOMAS GUNTER**

Operations manager  
Betty's Burgers

"Since Termina has started negotiating our energy and managing the accounts, there has been a serious weight off our shoulders."