THREADLET

HOW A MULTI-SITE BUSINESS SAVES \$37,165 EACH YEAR.

THREADLET CASE STUDY

CHANGE MAKES CENTS

Most businesses know they are paying too much for their gas and electricity.

And business owners, ops managers, and CFO/COOs feel frustrated with energy companies that increase their prices randomly.

Because they don't have the time to review them all the time. Threadlet automatically switches you to the cheapest gas and electricity rates every month.

And Threadlet refuses to take commissions from energy companies.

So unlike energy brokers who chase the biggest commission, our only goal is to maximise your savings.

Here's how Blue Hippo Laundry solved its biggest gas and electricity frustrations and is saving \$37K every year.

TURNING CHAOS...

Blue Hippo faced 3 main challenges:

TIME MANAGEMENT

Businesses don't have time to review every site every month, and stay on top of every price change.

RETAILERS DON'T VALUE LOYALTY

Retailers don't look after their loyal customers.

ENERGY BROKERS ARE BROKEN

Energy brokers switch you to the company paying them the highest commission, not the best rate.

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The overwhelming decision was time management with multiple accounts. And getting very frustrated with retailers that go increasing rates...They don't look after their existing customers, giving their new customers the best plans while leaving us on old ones until we make the effort to contact them.

Adam Smith, Managing Director Blue Hippo Laundry

THREADLET

...INTO ORDER



A 315% increase in electricity savings over 9 months with Threadlet.

A 270% increase in gas savings over 9 months with Threadlet.





TOTAL SAVINGS

10.91% reduction in total gas and electricity costs.

AN ADDITIONAL \$24,135 / YEAR BEYOND THE INITIAL SAVINGS ESTIMATE.

Threadlet continues working after joining. That's how Blue Hippo Laundry's electricity savings from \$4,345/year to \$13,700/year. Their gas savings increased from \$8,690/year to \$23,470/year.

READY TO PUT YOUR ENERGY TO WORK?

If you want someone you can rely on to work in your best interest - someone with skin in the game...

Send your latest bills to your account manager for an obligation-free yearly savings estimate.

Or send your bills here for a savings estimate.

Call Rodrigo or the team at 03 4708 4761.

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We always have the best available gas and electricity plans. It saves our business time and money - two of our most valued commodities.

Jessica, Business Manager Blue Hippo Laundry 99